

# CORPORATE SPONSORSHIP

Keynote Speaker Series International Women's Day

2023 - 2024



## LEAD THE NEXT GENERATION IN GLOBAL AFFAIRS

A corporate sponsorship supports the World Affairs Council of Atlanta's mission to be a premier forum for informed discussion of global trends, issues and events that impact Atlanta's economy, culture and quality of life. Sponsorship includes seven programs: six keynote speakers and our signature International Women's Day.

#### **KEYNOTES**

Feature prominent, C-level executives from diplomatic, government, corporate and civic sectors who are on the front lines of global trends and issues. The format is a fireside chat along with audience Q&A.

### INTERNATIONAL WOMEN'S DAY

Signature annual program that celebrates women of achievement who empower others to break gender barriers and stereotypes. The format is a fireside chat with a prominent female executive, diplomat or world leader, along with audience Q&A.

Corporate sponsors gain access to world-class programs and speakers while also receiving the following benefits:

PREMIER TABLE Reserved table at all 7 programs with company logo on a table tent card

DIGITAL Digital recognition in newsletter (9k+ subscribers), website and social media platforms as corporate sponsor

PRINTED Company logo printed on programs and MARKETING posters as corporate sponsor

ATTENDEE LIST

Receive full guest list of attendee names, organizations and titles ahead of programs

PODIUM Recognition of company as corporate RECOGNITION sponsor in opening remarks at all 7 programs

### CORPORATE SPONSORSHIP \$30,000





### **CONTACT US**

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